



COMPANY SNAPSHOT

Mirror Digital is an award-winning Black and female owned data-driven **Publisher & Creator** network, delivering first-to-market media programs rooted in the diverse stories of our 1,000+ multicultural partners.

A pioneering company, we bridge the world's most recognized brands with the diverse creators in our network to drive results that serve our clients and communities with integrity and impact.



1000+
Campaigns

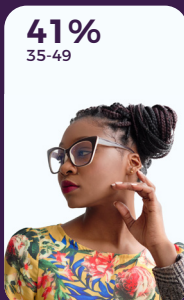
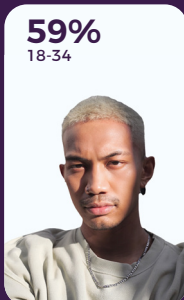
1000+
Creators

40M+
Audience

Audience Breakout



Age



Gender



Native Languages

English

Spanish

Mandarin

Vietnamese

Tagalog

Korean

OUR MARKET'S SPENDING POWER
\$5.6T

IN-CULTURE MEDIA NETWORK

- Social Media | Paid & Organic
- Digital Audio | Audio Sites + Podcasts - Recorded & Host-Read
- Digital Video | Premium + Standard + OTT + CTV
- Display | Premium + Standard
- Rich Media | Custom + Standard

STORY-CENTRIC SOLUTIONS

- Branded Content | Editorial + 360 Video + Social
- Custom Programs | Publishers + Creator-Led
- Experiential Activations | Virtual + IRL

DATA & ANALYTICS

- Brand Lift Studies
- 1st Party Data Segments + Retargeting
- Strategic Insights
- Audience Targeting



@mirrordigital



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**WOMEN
OWNED**

